

AARAMBH ENTERPRISES



www.aarambhmerchandize.com

OUR VISION

To provide the finest quality of products to our consumers and incorporate the best and reliable frozen technology to enrich the food industry . We look forward to continue to enhance the freshness and nutrients in out every offering. Additionally we are eyeing to venture into more variety of Frozen products.

OUR MISSION

Our mission is to continue to deliver the perfect blend of taste and quality with our incredible range of frozen food products.



MR. VIJAY DEVKAR
MANAGING DIRECTOR

OUR STORY

We knew , we are stepping into the market, which already has innumerable brands and names, however, we knew we can make a lot of difference and bring forth the key factor that is probably still missing and that is introducing the perfect combo of “Healthy and Tasty”.

Tadka frozen fruits, vegetables and ready to eat products range is the epitome of convenient and tertiary processed food. These are commercially prepared (often through processing) to optimize ease of consumption. These are usually ready to eat without further preparation. Our ready to eat products are easily portable, have a long shelf life, and offer a great combination of such a convenient treat.

ITS TASTY, ITS HEALTHY, ITS EASY TO MAKE, **ITS TADKA!**

COMPANY LICENSE INFORMATION

As per Indian government norms following licenses-



Shop Act
Udyam Registration
GST Certified
IEC Registered
Apeda Registered
Fassai Registered

Email:

export.aarambhent@gmail.com

Contact No.:

+91-9096970431 / +91- 9730424883




OUR CAPASITY

- ❖ Handcrafted products
- ❖ India's largest range of products under one roof
- ❖ Product innovation
- ❖ Pan globe supply
- ❖ Infrastructure to produce 10 tons of handcrafted products per day
- ❖ Product customization
- ❖ Flexible product level MOQ

FACILITY AND CAPACITY

- ❖ 24/7 Digi backup
- ❖ 3 Shift production
- ❖ Blast freezer Capacity – 4 ton
- ❖ IQF Capacity 2 ton
- ❖ Production Unit Area – 20000 sq.ft.

PRODUCT INFO

- ❖ Shelf life of 12 months when stored at – 18 Degree Celsius
 - ❖ No added preservatives
 - ❖ No added Colors
 - ❖ No added Chemicals
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PRODUCTS- We have more than 140 products

SNACKS

Spring Roll
French Fries
Nuggets

STARTERS

Kebab
Tikka
Manchurian

FAST FOOD

Momo's
Burger Patties
Pav Bhaji

FROZEN VEGETABLES

Green Peas
Okra
Sweet Corn
Green Chilli
Carrot
Drumstick

BREAKFAST

Samosa
Wada
Misal
Paratha
Upma
Pakoda
Khichadi
Thalipeeth
Sheera
Wraps

MAIN COURSE

Gravies
Chicken
Paneer
Dal Rice
Roti
Biryani

SOUTH INDIAN

Idli
Wada
Sambar
Green Chutney

FROZEN FRUITS

Strawberry
Pomegranate
Mango

DESSERTS

Moong Dal Halwa
Gajar Halwa

For more details :

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COOKING INSTRUCTIONS

- ❖ Parathas: To be heated on a pan. Apply oil and flip both sides for 5- 6 minutes.
- ❖ Patties & Nuggets: To be fried at 180°C for 3- 4 minutes.
- ❖ Wadas: To be fried at 180°C for 4- 5 minutes.
- ❖ Spring rolls: To be fried at 170- 180°C for 4- 5 minutes.
- ❖ Samosas: To be fried at 160- 170°C for 7- 8 minutes. (slow frying)
- ❖ Pizza: To be microwaved at 180°C for 4-5 minutes.
- ❖ Gravy: To be microwaved at 180°C for 4- 5 minutes.
- ❖ Biryani: To be microwaved at 180°C for 8- 9 minutes.

PACKAGING

- ❖ Primary Packaging is done in freezer safe, food grade LDPE covers with over 50 micron.
- ❖ Secondary Packaging is done in 5 ply cartoons of three sizes: 5 kgs per carton, 10 kgs per carton and 20 kgs per carton.
- ❖ Custom packaging can be done as per your unique needs for retail packs.
- ❖ Primary options of products : 5/10/25/50 pcs.
- ❖ Packaging types are : retails packs , tray packaging , pouch packaging, box packaging, mono carton packaging, etc.

PRODUCT CUSTOMIZATION

- ❖ We are open for doing product customization with your own recipes and we can develop new recipes exclusively for your brand.
- ❖ Customization can be done at filling level, dough , size, shapes , color, packaging, etc.
- ❖ We have developed 100 + customized products.

CONTACT US :

AARAMBH ENTERPRISES

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THANK YOU !!!